



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-02-2012 **PAGE:** 1 of 3

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 401041		Contract Dt 10-01-2012		Revision Dt 0		Advertiser MENENDEZ FOR SENATE		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS		Station/Market WABC – NEW YORK							
Agency Est#			CMS # 245428	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-02-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 245428				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-02-2012	10-07-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)			7	30		X	X	X			X	5	300	5	1,500.00
2	10-02-2012	10-05-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30		X	X	X	X			6	700	6	4,200.00
3	10-02-2012	10-05-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30		X	X	X	X			4	1,600	4	6,400.00
4	10-02-2012	10-05-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30		X	X	X	X			5	2,000	5	10,000.00
5	10-06-2012	10-06-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	400	1	400.00
6	10-06-2012	10-06-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
7	10-06-2012	10-06-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
8	10-06-2012	10-06-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
9	10-06-2012	10-06-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
10	10-07-2012	10-07-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	2	400	2	800.00
11	10-07-2012	10-07-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
12	10-07-2012	10-07-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
13	10-07-2012	10-07-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
14	10-07-2012	10-07-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							X	1	700	1	700.00
15	10-07-2012	10-07-2012	05:15AM – 05:56AM	AM SA/SU 5-6AM (7433)			7	30							X	1	50	1	50.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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401041	10-01-2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
		245428	PHILADELPHIA	D. PARKER	10-02-2012	10-07-2012	M (Broadcast Month, Cycle 1)	N	245428								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-07-2012	10-07-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	4,000	1	4,000.00
17	10-07-2012	10-07-2012	11:00AM – 11:30AM	SUNDAY 11AM-12PM (7438)	7	30							X	1	300	1	300.00
18	10-02-2012	10-05-2012	10:58AM – 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			4	3,500	4	14,000.00
19	10-02-2012	10-05-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		X	X	X	X			4	1,400	4	5,600.00
20	10-02-2012	10-05-2012	03:00PM – 03:59PM	DA KATIE COURIC M-F (12182)	7	30		X	X	X	X			5	1,500	5	7,500.00
21	10-02-2012	10-05-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		X	X	X	X			4	1,100	4	4,400.00
22	10-02-2012	10-05-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		X	X	X	X			4	2,000	4	8,000.00
23	10-02-2012	10-07-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		X	X	X	X	X	X	4	2,000	4	8,000.00
24	10-02-2012	10-05-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			4	4,000	4	16,000.00
25	10-02-2012	10-05-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00
26	10-02-2012	10-07-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X		X	5	4,500	5	22,500.00
27	10-03-2012	10-03-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30			X					1	15,000	1	15,000.00
Contracted Gross Total:																73	143,050.00
Actual Gross Total:																73	143,050.00
Agency Commission:																	21,457.50
Net Total:																	121,592.50

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Agency Est#				CMS # 245428		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-02-2012		End Date 10-07-2012		Billing M (Broadcast Month, Cycle 1)			Package N		Contract Title 245428						
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Month/YR			Preempted		Made Good		Contract Total			Adjustments			Actual Total												
Oct 12			0.00		0.00		143,050.00			0.00			143,050.00												
TOTAL			0.00		0.00		143,050.00			0.00			143,050.00												

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